



Name: Florijn Seppe Van den Berghe
Place and date of birth: Bruges, 03/03/1988
Nationality: Belgian
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Address: Stuiverstraat 152, 8400 Ostend (BE)

Master's degree (MA) in graphic design and visual arts.
Institution: KASK, Koninklijke Academie voor Schone Kunsten Gent

Language skills: Dutch (mother tongue), English (fluent in writing and speaking), and basic French.

Lives (and works) in Ostend (BE) but has a car and driver's license. Seppe is also accustomed to working internationally (online) using Slack and Trello.

Graphic and visual design (both printed and digital).
Software: Adobe Photoshop, InDesign, Illustrator, Spline (3D).
Illustration: Pencil/brush/Adobe Photoshop.
Print design: Adobe Illustrator/Flex PLM.
Character design: Adobe Illustrator.
UI design: Figma, Sketch.
Photography: Canon, Photoshop, Lightroom, Bridge.
Animation/GIF-making: Adobe Photoshop.
Content creation: Word, Google Docs, Canva, ChatGPT, Grammarly, Buffer, Later.
Audio and sound design: Logic Pro, Reaper.

Seppe has worked for:

VUB	Clavis
C&A	Zealrecords
Mont des Arts	Diekeure
WooRank	VAN IN
WordLift	Abimo
Gent Smaakt	Neige-Galerie
Lannoo	el NEGOCITO Records
dS Magazine	Van Halewyck
Koninklijke Vlaamse	Pelckmans
Schouwburg	Roularta Media Group
De Standaard	and many others
De Eenhoorn	
Plus Magazine	

EMPLOYMENT HISTORY:

Visual Designer (Freelance)

www.montdesarts.com

Jan 2023 - Present (1 yr 3 mos)

Brussels, Brussels Region, Belgium

As Art Director, I lead the online experience at montdesarts.com and kunstberg.com, promoting cultural, economic, and religious activities at Mont des Arts in Brussels, Belgium, and the EU.

Skills: Graphic Design, Visual Design, Art Direction, Illustration, Social Media, Content Creation

Visual Designer (Freelance)

WordLift

Jan 2022 - Present (2 yrs 3 mos)

Skills: Adobe Creative Suite, Design, Social Media, Content Creation

Art Teacher (Part-time)

RHoK Academie (Etterbeek)

Sep 2020 - Jan 2022 (1 yr 5 mos)

Brussels Region, Belgium

Taught visual arts at www.rhokacademie.be

Print Designer - Baby Boys

C&A

Aug 2018 - Sep 2020 (2 yrs 2 mos)

Brussels Area, Belgium

Responsible for print design for baby clothes at C&A Buying.

Skills: Adobe Creative Suite, Design

Visual Designer+ Art Director

WooRank

Sep 2015 - Jul 2018 (2 yrs 11 mos)

Skills: Adobe Creative Suite, Design, Social Media, Content Creation

Graphic Designer + Art Director

MR Magazine

2015

Graphic Designer + Art Director

Riant Wonen magazine

2013

Graphic Designer + Art Director

Isel Art magazine

2012

Freelance Illustrator & Designer

www.seppevandenbergh.com

Feb 2006 - Present (18 yrs 2 mos)

Brussels Area, Belgium

Brussels (BE) based one-man creative studio specializing in illustration, graphic design, motion, character, and print design. For larger projects, I collaborate with a selection of strong freelancers.

Skills: Adobe Creative Suite, Design, Social Media

Specialties: Illustration, Animation, Character & Motion Design

BOOKS:

Opa Heeft dementie: Uitgeverij EPO (2024)

De Wolkeneters: De Eenhoorn (2021)

Zebra Bloes: De Eenhoorn (2019)

Drakendal: De Eenhoorn (2019)

Groetjes uit Poesbekistan: De Eenhoorn (2018)

Gerhardt Gott, Carnets du vide: Neige-galerie (2017)

Duifje: De Eenhoorn (2016)

Papperdidas en het speelgoed van de Sint: Van Halewyck (2016)

Cafard: Lannoo (2015)

Een reus van een beer: De Eenhoorn (2015)

Papperdidas en de Sint: Van Halewyck (2015)

De gouden bal: Clavis (2013)

Slaap nu, Ninette: Lannoo (2011)

Roos & Anders: Clavis (2009)

Een warm hemd voor de winter: De Eenhoorn (2007)

AWARDS:

First Prize Kinder & Jeugdjury Vlaanderen (2017) for the book 'Een reus van een beer' (author: Kristien Dieltiens, publisher: De Eenhoorn).

De Wolkeneters: Awarded as one of the White Ravens: a selection of the best 200 books internationally recognized by the Internationale Jugendbibliothek München.

"Seppe is a visual rockstar! In his three years as our lead designer, he's turned abstract ideas into sleek design narratives that resonate with everyone. His talent for capturing the human experience in every project is magic. But this team player is more than just a designer always willing to go the extra mile; he's a passionate artist whose commitment transforms every illustration into pure gold. We don't just like Seppe's work – we feel it."

Boris Demaria
CEO Woorank